



WORLD ECONOMIC FORUM 2017

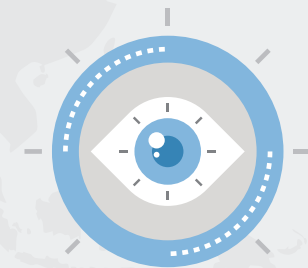
2017 THEME: RESPONSIVE AND RESPONSIBLE LEADERSHIP
MANPOWERGROUP TOPICS: THE SKILLS REVOLUTION, TECHNOLOGICAL DISRUPTION AND THE FUTURE OF JOBS, GENDER PARITY AND INCLUSIVE AND INTEGRATED WORKPLACES

THE STRATEGIC FIT...

OUR PURPOSE AND VISION ARE WELL ALIGNED WITH **WEF'S STRATEGIC AGENDA**



PURPOSE: we believe meaningful and sustainable employment has the power to change the world



VISION: to become the world's number one workforce solutions company

WHY WE PARTNER WITH WEF - 12 YEARS OF ENGAGEMENT



BUILD CONNECTIONS AND SHARE INSIGHTS



SHAPE GLOBAL AND REGIONAL INDUSTRY AGENDAS



CONTRIBUTE TO EFFECTIVE POLICY MAKING



COLLABORATE WITH LIKE MINDED COMPANIES



BROADEN REACH AND IMPACT OF OUR THOUGHT LEADERSHIP



Almost 10 years ago ManpowerGroup identified **the Human Age**; a new era where **talent** becomes a key economic differentiator



We are incredibly well-placed to **gather insights** from SMEs through to multinationals on the challenges facing organizations, candidates & employees



Our data (Talent Shortage and ManpowerGroup Employment Outlook Survey) is used as an economic indicator



We find jobs for **3.5 million people** and work with over **400,000 clients**; giving us a unique employer and employee perspective

OVERALL VALUE ADD OF PARTNERSHIP AND PRESENCE

Enables us to speak to our clients and partners, helping them prepare for what's next



Offers unmatched insight into our innovative workforce solutions strategy, which requires us to be at the forefront of talent trends



Influences decision makers and enables us to lead discussions with key influencers on the issues that matter most



Offers unmatched insights to talent and job market trends. Attending meetings gives us access to world leading research, experts and influencers



2017 MANPOWERGROUP DELEGATES AND INVOLVEMENT



JONAS PRISING - MANPOWERGROUP CEO & CHAIRMAN

- Steward of the Future of Education, Gender and Work Global System
- Co-Chair of the World Economic Forum Regional Business Council on Europe
- Steering Committee, Professional Services Industry
- Co-Chair of the Digital Transformation of Industries for the Professional Services Industry



MARA SWAN - MANPOWERGROUP EXECUTIVE VICE PRESIDENT, GLOBAL STRATEGY AND TALENT

- Steering Committee, Professional Services Industry
- Co-Chair of the Digital Transformation of Industries for the Professional Services Industry



STEFANO SCABBIIO - PRESIDENT MEDITERRANEAN & EASTERN EUROPE MANPOWERGROUP



ALAIN ROUMILHAC - PRESIDENT OF MANPOWERGROUP FRANCE

#1 WEF 2017 THEME: SKILLS REVOLUTION AND RESPONSIVE / RESPONSIBLE LEADERSHIP

HELPING PEOPLE UPSKILL AND ADAPT TO THE CHANGING WORLD OF WORK WILL BE THE DEFINING LABOUR CHALLENGE OF OUR TIME

SHIFTING DEMOGRAPHICS

Businesses will soon have five generations to motivate and manage.

Ensuring everyone can achieve their full potential isn't just the right thing to do. It's business critical. Leaders need to be responsive and make clear that all talent is valued in their organizations and that they will not stop welcoming the people they need to remain competitive.

INDIVIDUAL CHOICE

As technology advances and needs shift, skills and workers are becoming increasingly decoupled from the organization. A new model of flexibility with responsibility will allow for the protection of individuals together with **freedom to choose where, when and how they work.**



RISE OF CUSTOMER SOPHISTICATION

The demise of the traditional work model — and with it job security — will bring a new model that will **challenge businesses and individuals to strike the best balance between flexibility and a framework of career security** in the 21st Century world of work.

TECHNOLOGICAL REVOLUTIONS

Skills and talent matter. Technological disruption means skills cycles are shorter than ever. **Those with in-demand skills will call the shots** and the desire and ability to learn new skills to stay employable will be critical.

#2 WEF 2017 KEY TOPICS

• FUTURE OF JOBS •

LEARNABILITY - the desire and ability to learn new skills to stay employable will be more important than ever



65%

of children will do jobs that don't even exist today



THE RISE OF THE GIG ECONOMY tells us we need a new work model that balances flexibility with responsibility



Individuals will increasingly choose **WHERE, WHEN AND HOW THEY WORK**

• DIVERSITY AND WOMEN IN LEADERSHIP •

Business leaders need to be responsive and make clear that **ALL TALENT IS VALUED** in their organizations



DIVERSE organizations perform better



Flexibility and the ability to blend **WORK AND HOME** will continue to be important



Organizations that are transparent about not just numbers but actions will become **TALENT DESTINATIONS**